

November 2020

## Newsletter Update



Dear All,

Welcome to our November edition of the CerraCap newsletter!

We are pleased to share with you the launch of our philanthropic arm, **CerraCap Cares**. More details given below.

We would like to wish all our readers and their families a very Happy Thanksgiving ahead! May the season be a joyous and wonderful occasion for everyone.

Happy Reading!

Wishing you well,  
The CerraCap Team

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## Firm Update



Expanding our “from dreams to impact” vision. We are proud to share the launch of CERRACAP CARES, a Foundation and Impact-driven venture designed to transform philanthropy through its perennial multi-generational giving platform.

To find out more, Click [Here](#)

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## Portfolios



### ***Matternet launches medical drone delivery in Berlin***

Matternet has announced its delivery pilot at Labor Berlin Charité Vivantes-health system in Berlin, Germany. Matternet claims it is the First Urban beyond-visual-line-of-sight (BVLOS) medical drone delivery network in the EU.

[Read more](#)



### ***Matternet Part of Top Leading Key Player in Drone Delivery Market***

Matternet is part of a drone delivery market report as part of the profiling done for Top Leading Key players. The report offers vital key segmentation that merges on the development rate, it also includes key drivers, opportunities, difficulties and predictive trends.

[Read more](#)



### ***Mark Anderson and John Spiliotis join Deep Instinct as Board Advisors***

As growth accelerates and company's expands worldwide, Deep Instinct adds new Board Advisors to the team. Mark Anderson (left) is currently the CEO of Alteryx and previously President of Palo Alto Networks. John Spiliotis (right) is the Senior Vice President at Palo Alto Networks and holds sales leadership positions in Cisco, Avaya and Ericsson.

[Read more](#)



### ***Guy Caspi, CEO of Deep Instinct and Cybersecurity Myths***

Deep Instinct's CEO and Co-Founder Guy Caspi has a new post on Forbes in regards to Cybersecurity Myths. He talks about how in his interactions of cybersecurity to people, they usually know there's a cyberthreat of advanced sophistication and capability however they still rely on mental cybersecurity shortcuts.

[Read more](#)

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### ***Burges Karkaria is appointed new CTO of Censia***

Burges Karkaria was formerly the CTO of Enterprise at Intel Corporation, he has currently joined Censia as its latest CTO and will focus on developing product capabilities for Enterprise and core product partners through headless API. He has served as Censia's Board Advisor for 2 years prior to joining.

[Read more](#)



### ***Censia Part of Top Key Players in Talent Intelligence Software Market***

In the latest study of the Talent Intelligent Software market, Censia was part of the list of the Top Key Players. The study is an analysis of the Talent Intelligence Software Market based on its growth and trends.

[Read more](#)

## V I O M E



### ***Upcoming Webinar hosting Naveen Jain***

Naveen Jain, Founder of Viome will be part of the expert speaker panel of the 'Personalized Opportunities for Microbiome Optimization' webinar coming up in December. It will be held on the 8th at 10:30am CT. The webinar will touch on the current market, personalized probiotics and prebiotics, demographics for early adopters and so on.

[Read more](#)



### ***Viome Part of Top Key Vendors for DNA Testing of Personalized Nutrition Market***

A report for Global DNA Testing for Personalized Nutrition, based on its analysis of the market growth, Viome is part of the Key Vendors list. The report gives a complete overview of the current market and specific details in regards to market size, technical and business developments while highlight growth enablers, trends, factors and opportunities and so on..

[Read more](#)

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### ***Robotic Skies recognised at 63rd Annual Aviation Week Laureates for Business Aviation MRO***

Robotic Skies is awarded the Laureate for Business Aviation MRO in the 63rd Annual Aviation Week. Laureates are awarded to great achievers in aerospace and aviation. The winners of this year embodies the spirit of exploration, innovation and vision inspiring others to reach for greater horizons.

[Read more](#)

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## Microsoft 365 Smart License Management

Optimize Microsoft 365 License Costs and Maximize Data  
Security

### ***Dathena Introduces Smart License Management***

In order to drive cost optimization Data Security, Dathena has launched Smart License Management. This AI tool automatically assigns Microsoft 365 licenses to deliver 44% cost savings without compromising security. The tool would help global enterprises and midmarket companies to right-size data security spending and optimize Microsoft 365 licensing costs.

[Read more](#)

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### ***Abhi Mukherjee - To AI or Not to AI?***

Abhi who is the Chief Experience Officer at Nirveda has been featured in an article in Fintech Focus for the Independent Banker. He talks about how we are experiencing an era of uncertainty and unpredictability which calls for unprecedented actions which is perfect timing for Community Banks to embrace digital disruption and further its innovation agenda by seeking the right vendor.

[Read more](#)

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# WHAT WE'RE READING & LISTENING TO

[Disruptive Fintech](#): 12 Technology Trends to Watch in 2021

[AI Trends](#): 4 AI Trends Set to Accelerate in 2021

[Health Tech Trends](#): 5 Healthcare Tech Trends to Watch in 2021

[Emerging Technology](#): Emerging Technology Trends to Watch in 2021

## GIVE US YOUR FEEDBACK

We are interested in your feedback. Please send any feedback, comments or questions to [IR@cerracap.com](mailto:IR@cerracap.com).



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