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October 2020

## Newsletter Update



# CERRACAP

## VENTURES

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Dear All,

Welcome to the October edition of the CerraCap newsletter!

We are pleased to share latest developments of the portfolio, as well as introduce our latest addition - rMark Bio!

There are a few promising deals that we are working on and we will keep you updated in the coming months.

Wishing you well,  
The CerraCap Team

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## Firm Update

**\*JUST IN!\***



# Enterprise AI for real life sciences professionals.

Latest addition to our portfolio- rMark Bio!

Healthcare innovation at its best with a diverse background to improve patient lives. They are a team of expert product strategies, engineers, data scientists and designers passionate about advancing life sciences for the greater good.

Find out more [here](#).

## rMark Bio News

### **rMark Bio Appoints Industry Thought Leaders and Executives to Advisory Board**

rMark Bio announces a new Advisory Board that will help lead them to through its current global market expansion.

[Read more](#)

### **rMark Bio and West Monroe Partners launch the industry's first Medical Affairs AI Center of Excellence**

A formation of the industry's first Medical Affairs Artificial Intelligence Center of

Excellence (CoE). This is in support of the transformation with the life science organisations. The AI CoE will be known as MA(X).

[Read more](#)



### How To Solve Customer Needs Through Product with Jason Smith of rMark Bio

Follow the link to watch the video on how Jason Smith and his co-founder were able to overcome the challenges of healthcare and pharma tech focusing on building a great product platform!

[Read more](#)

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## Portfolios



### ***Joanna Riley named 'Top 10 Most Influential Women in Technology'***

Joanna Riley, CEO and Co-Founder of Censia is named one of the Top 10 Most Influential Women in Technology- these women have revamped the technology landscape and brought remarkable change to society..

[Read more](#)



### ***Heather Bellini joins Deep Instinct as CFO***

Heather Bellini of Goldman Sachs has been appointed CFO in Deep Instinct.

Heather has been Goldman's partner since 2012, leading its technology research group and covering Alphabet, Facebook and Microsoft, she was also nominated as Barron's 100 Most Influential Women in Finance in 2020.

[Read more](#)

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### ***Matternet, JAL Expand Drone Delivery to Asia***

Matternet partners with Japan Airlines to deploy Matternet M2 Drone System to Tokyo's Metropolitan Governments new drone logistics development project.

[Read more](#)

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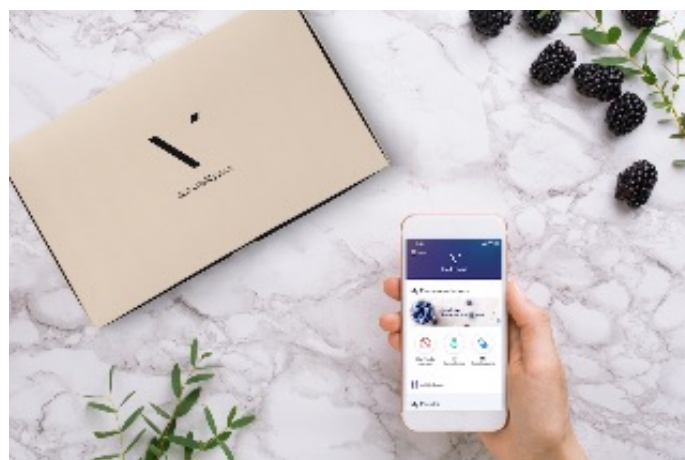
### ***AeroVironment Teams with Robotic Skies***

Through this teaming agreement, Robotic Skies provides UAS fleet operators with local, aviation-grade maintenance services hence, AeroVironment's customers gain the benefit of high-quality, OEM-certified maintenance without a worry on the requirements.

[Read more](#)

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## V I O M E



### ***Viome :Gut Health Intelligence Service***

Need a cutting edge technology to maximise your health? Start with Viome's Gut Intelligence Service, which analyses your gut, mitochondrial, cellular and

immune system for the best personalised dietary requirements possible. Take the test today!

[Read more](#)

## WHAT WE'RE READING & LISTENING TO

[HealthCare wearable Devices](#): An analysis of key factors for continuous use of these devices.

[HealthCare](#): Discover all Top 201 AI StartUps in HealthCare

[AI Trends and Leading Stocks](#): Find out more on AI trends and the companies involved

[Trends in AI for Financial Services](#): Gain an insight on what's going on in the AI world and how the Financial Services is fast gaining the adoption of AI

## GIVE US YOUR FEEDBACK

We are interested in your feedback. Please send any feedback, comments or questions to [IR@cerracap.com](mailto:IR@cerracap.com).



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