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August 2019



We are pleased to report that the past month has (once again) been busy and exciting for CerraCap. To kick-off the month, we joined forces and secured an investment from Mexico Ventures. Last week, we announced our first close for CerraCap II LP. On the deals front, we are working through diligence on several innovative companies that we hope to announce in the near future.

Lastly, in the coming days, we will be hosting the XITE Event with Centro Fox - with the goal of facilitating cross-border investments between participants. With over \$50B in the room between US & Mexican family offices, as well as highly qualified deal flow, we anticipate the conference to be our most successful yet!

Wishing you the best,

-CerraCap Ventures

Firm Updates



Cerracap Ventures Secures Investment from Mexico Ventures

By joining forces both CerraCap and Mexico Ventures are looking to benefit by scaling their combined vision to bring innovation to market.

[Read more](#)



Cerracap Ventures Secures IIFL Investment

A strategic move, this investment complements IIFL wealth's strategy in connecting the world's most promising start ups. Their relationship with Cerracap Ventures gives access to investment opportunities of the best technology businesses on the global front.

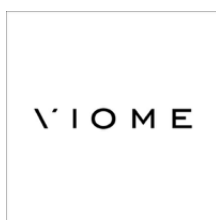
Fund Updates



AgShift joins forces with Driscoll's to advance the next evolution of Quality Assurance

AgShift provides a promising technology that can alleviate many complex issues related to quality assessment of berries for us.”—Brie Reiter Smith, Head of Quality, Driscoll’s.

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Mayo Clinic to Collaborate with Viome on AI-Driven Personalized Health

Viome, a company transforming health through personalized nutrition based on individual biology, today announces a collaboration with Mayo Clinic.

[Read more](#)



Microsoft and Dathena Sign Co-Sell Partnership Agreement

Dathena, the leading AI-powered Data Protection and Management Platform announces its status as a Microsoft Co-Sell Ready solution.

[Read more](#)



Deep Instinct Secures \$115m+ Deal with HP Enterprise

Deep Instinct continues to demonstrate its value promise with traction through a multi-million dollar deal with Hewlett-Packard (HP Enterprise)!

The 20 Chooses *Deep Instinct* for the most Sophisticated, AI-driven Deep Learning-Based Security Available

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Talent Intelligence Platform, Censia Partners with Recruiter.com

Censia's CEO, Joanna Riley on partnership with Recruiter.com "Recruiters and talent teams are always going to be the most important drivers of the talent acquisition process. Through technology, Censia replaces manual search by modeling ideal candidates and reducing time to discover top performers. Modeling based on real people aligns hiring manager and recruiters naturally around the ideal candidate.

[Read more](#)

What's Next?



*Our Annual XITE Event in Leon, Mexico:
X-Border, Innovation, Technology, Entrepreneurship*

Cerracap Ventures along with Honorable Presidente Vicente Fox (55th President of Mexico) will be hosting a Global Investor Conference for the largest US and Mexico based family offices. This event will be held at President Fox's presidential library, Centro Fox.

This 2-day immersive event is by invitation only for a very select few family offices across the US and Mexico. In a private setting and serene backdrop of the Hacienda San Cristobal, these family offices will have the opportunity to develop cross border technology investment networks, syndicate cross border deals and share best practices in deal evaluations and due diligence.

WHAT WE'RE READING & LISTENING TO

[Healthcare Focus on Interoperability](#): How cross-industry efforts in Healthcare will shape the future

[Yale Insights on how VC Success Breeds More Success](#): Why Past Performance means Future Earnings in Venture

[BlackRock Podcast on Behavioral Economics](#): Using Data to Identify Market Bias

[PopHealth Show Featuring Our CMO, David Whitehouse](#): Discussion on Patient Engagement and the Ideological Future of Healthcare

GIVE US YOUR FEEDBACK

We are interested in your feedback. Please send any feedback, comments or questions to IR@cerracap.com.



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